

Management - Honours Level - 2020/1 - August - 2020

MN3101 Corporate Finance and Control				
SCOTCAT Credits:	20	SCQF level 9	Semester	1
Academic year:	2020-2021			
Planned timetable:	To be arranged.			
<p>This module separates the problems of financially vulnerable firms from financially strong firms. The balance sheets and cash flows of vulnerable firms tend to be unusually susceptible to financial pressures and cyclical influences; asymmetries of information and agency costs operate as constraints on the access of such firms to external funding; they are likely to experience both credit and equity rationing in conditions of high interest rates; cash-flow interdependencies may adversely affect dividend and capital expenditure decisions alike. Financially strong firms to a large extent cope with such problems. Major decisions in financial management are presented in modern theory as multiple signals, which may corroborate or contradict one another, emitted by each firm.</p>				
Pre-requisite(s):	Before taking this module you must pass MN2001 and pass MN2002			
Learning and teaching methods of delivery:	Weekly contact: 2 lectures (x 10 weeks) and 1 tutorial (x 9 weeks) and 2 optional consultative hours (x 10 weeks)			
	Scheduled learning: 29 hours		Guided independent study: 171 hours	
Assessment pattern:	As defined by QAA: Written Examinations = 60%, Practical Examinations = 0%, Coursework = 40%			
	As used by St Andrews: 2-hour Written Examination = 60%, Coursework = 40%			
Re-assessment pattern:	3-hour Written Examination = 100%			
Module coordinator:	Dr H L Nguyen			
Module teaching staff:	Dr Linh Nguyen, Dr Anna Sobiech and Dr Mao Zhang			

MN3102 Organisation Studies				
SCOTCAT Credits:	20	SCQF level 9	Semester	1
Academic year:	2020-2021			
Planned timetable:	4.00 pm - 6.00 pm			
<p>This module examines major organisational theories to critically explore organisation in contemporary society. The interdisciplinary field of organisation studies draws on concepts and theories from disciplines such as economics, sociology, psychology, anthropology, and history. In this module students will be introduced to a variety of perspectives on organisations. When brought together these perspectives will allow students to construct a multifaceted picture of the powerful socioeconomic-systems that shape modern society: enhancing their conceptualisations of responsible enterprise and developing their critical thinking skills.</p>				
Pre-requisite(s):	Before taking this module you must pass MN2002			
Learning and teaching methods of delivery:	Weekly contact: 2-hour online lectures (x 11 weeks); 1 tutorial (x 6 weeks); and 2 optional consultative hours (x 10 weeks)			
	Scheduled learning: 24 hours		Guided independent study: 176 hours	
Assessment pattern:	As defined by QAA: Written Examinations = 0%, Practical Examinations = 0%, Coursework = 100%			
	As used by St Andrews: Individual Essay (30%), Group Project (20%), Final Coursework (50%)			
Re-assessment pattern:	3-hour Written Examination = 100%			
Module coordinator:	Dr L J Wishart			
Module coordinator Email:	la24@st-andrews.ac.uk			
Module teaching staff:	Professor Kevin Orr, Dr Anna Brown and Dr Neha Gopinath			

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MN3116 Financial Markets and Investments				
SCOTCAT Credits:	20	SCQF level 9	Semester	2
Academic year:	2020-2021			
Planned timetable:	To be arranged.			
<p>The module is designed to give students a broad appreciation of world financial markets and the investment opportunities that lie within these markets. The module will cover major asset classes including equity, fixed income, financial derivatives and other alternative investments (e.g. hedge funds, private equity, real estate and commodities) as well as the relevant valuation techniques for these securities. Students will be introduced to regression analysis and how it can be applied in the process of investment management.</p>				
Pre-requisite(s):	Before taking this module you must pass MN3101			
Learning and teaching methods of delivery:	Weekly contact: 2 lectures (x 11 weeks) and 1 tutorial (x 4 weeks), and 2 optional consultative hours (x 11 weeks)			
	Scheduled learning: 26 hours		Guided independent study: 174 hours	
Assessment pattern:	As defined by QAA: Written Examinations = 50%, Practical Examinations = 0%, Coursework = 50%			
	As used by St Andrews: 2-hour Written Examination = 50%, Coursework = 50%			
Re-assessment pattern:	3-hour Written Examination = 100%			
Module coordinator:	Dr S Zhang			
Module teaching staff:	Dr Song Zhang			

MN3126 International Business				
SCOTCAT Credits:	20	SCQF level 9	Semester	1
Academic year:	2020-2021			
Planned timetable:	To be arranged.			
<p>This module is intended to provide an introduction to the complexities and challenges of International Business. This is in preparation for more advanced Seminar and Dissertation work carried out at 4000 Level. It will build on pre-Honours work to address a number of detailed issues facing managers in multinationals, such as 1) internationalisation strategies, 2) country evaluation and selection, 3) the role and impact of government on internationalisation, 4) international markets and marketing, 5) international HRM, 6) the managerial control of multinationals, 7) Foreign Direct Investment and 8) International trade. It will thereby offer students the opportunity to analyse the implications of international business decisions at a range of levels, from (primarily) a strategic perspective.</p>				
Pre-requisite(s):	Before taking this module you must pass MN2001 and pass MN2002			
Anti-requisite(s)	You cannot take this module if you take MN4233			
Learning and teaching methods of delivery:	Weekly contact: 2 lectures (x 11 weeks) and 1 tutorial (x 4 weeks), and 2 optional consultative hours (x 11 weeks)			
	Scheduled learning: 26 hours		Guided independent study: 174 hours	
Assessment pattern:	As defined by QAA: Written Examinations = 70%, Practical Examinations = 0%, Coursework = 30%			
	As used by St Andrews: Individual Report = 70%, Group Project of 4,000 words = 30%			
Re-assessment pattern:	3-hour Written Examination = 100%			
Module coordinator:	Dr M A F Abdel Khalik			
Module teaching staff:	Dr Mahmoud Khalik			

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MN3201 Research Methods: 1				
SCOTCAT Credits:	20	SCQF level 9	Semester	1
Academic year:	2020-2021			
Planned timetable:	To be arranged.			
<p>This module introduces research in the Social Sciences. It focuses on the skills and knowledge involved in understanding, evaluation and conducting research in the wider management field. The module will develop and begin to refine competencies that will occupy the students throughout their professional careers. Doing good research requires time, observation, diligence and reasoning. The module will explore issues, methods and dilemmas central to conducting and analysing research. The central theme throughout the module will be the examination of the links between the theoretical and empirical realms. In taking this module, students will experience the challenges of research and, with a diligent approach, they will also experience the thrill of discovery.</p>				
Pre-requisite(s):	Entry to a Single Honours Management or Management Science Degree			
Learning and teaching methods of delivery:	Weekly contact: 2 lectures (x 10 weeks) and 1 tutorial (x 3 weeks), and 2 optional consultative hours (x 10 weeks)			
	Scheduled learning: 23 hours		Guided independent study: 177 hours	
Assessment pattern:	As defined by QAA: Written Examinations = 0%, Practical Examinations = 0%, Coursework = 100%			
	As used by St Andrews: Coursework = 100%			
Re-assessment pattern:	An alternative project of up to 3,000 words = 100%			
Module coordinator:	Dr B G L Reid			
Module teaching staff:	Team Taught			

MN3202 Research Methods: 2				
SCOTCAT Credits:	20	SCQF level 9	Semester	2
Academic year:	2020-2021			
Planned timetable:	To be arranged.			
<p>This module follows on from MN3201. It builds key research competencies in library search, problem definition, literature review and study design. These competencies will be developed using a combination of class lecture; library visit; group surgeries; group progress meetings; one-to-one work with individual members of academic staff; and self motivated and conducted research. Students are expected to master library research techniques, including the use of electronic resources in research; literature synthesis; research problem formulation; and the preparation of a clear and focused research proposals.</p>				
Pre-requisite(s):	Entry to a Single Honours Management or Management Science Degree			
Co-requisite(s):	In the same year as taking this module you should take MN3201			
Learning and teaching methods of delivery:	Weekly contact: 1-2 hour workshops over 7 weeks, plus at least 3 hours of supervisory meetings			
	Scheduled learning: 15 hours		Guided independent study: 188 hours	
Assessment pattern:	As defined by QAA: Written Examinations = 0%, Practical Examinations = 0%, Coursework = 100%			
	As used by St Andrews: Coursework = 100%			
Re-assessment pattern:	An alternative project of up to 3,000 words = 100%			
Module coordinator:	Dr V L Ward			
Module teaching staff:	Dr Vicky Ward and Team Taught			

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MN4100 Contemporary Issues in Management				
SCOTCAT Credits:	20	SCQF level 10	Semester	2
Academic year:	2020-2021			
Availability restrictions:	Available only to students on a Management Honours programme.			
Planned timetable:	To be arranged.			
<p>This module provides a learning experience in which management students (on the single and joint honours pathways) can: reflect back on all the modules they have taken as part of their studies at the University and integrate insights from this prior study; understand and respond to current and likely future challenges that will face them in the near and intermediate future as managers and citizens; and develop skills for being a contributor to responsible enterprise in a number of operational settings.</p>				
Pre-requisite(s):	Before taking this module you must pass MN2002			
Learning and teaching methods of delivery:	Weekly contact: 2 lectures (x 7 weeks), 1-hour seminar (x 11 weeks), 2 optional consultative hours (x 11 weeks)			
	Scheduled learning: 25 hours		Guided independent study: 175 hours	
Assessment pattern:	As defined by QAA: Written Examinations = 0%, Practical Examinations = 0%, Coursework = 100%			
	As used by St Andrews: Coursework = 100%			
Re-assessment pattern:	An alternative project of up to 3,000 words = 100%			
Module coordinator:	Mrs B S Marin			
Module teaching staff:	Charles Lovatt			

MN4211 International Marketing				
SCOTCAT Credits:	20	SCQF level 10	Semester	2
Academic year:	2020-2021			
Availability restrictions:	Not automatically available to General Degree students			
Planned timetable:	To be arranged.			
<p>This module begins by examining the scope of international marketing and identifying the nature of this specialised environment. It continues with an exploration of the range of international market entry and pricing strategies and ends with a review of the impact of ethical considerations and the political dimensions of international marketing.</p>				
Pre-requisite(s):	Before taking this module you must pass MN2001 and pass MN2002			
Learning and teaching methods of delivery:	Weekly contact: 2 lectures (x 11 weeks) and 1 tutorial (x 10 weeks), and 2 optional consultative hours (x 11 weeks)			
	Scheduled learning: 32 hours		Guided independent study: 168 hours	
Assessment pattern:	As defined by QAA: Written Examinations = 50%, Practical Examinations = 0%, Coursework = 50%			
	As used by St Andrews: 2-hour Written Examination = 50%, Coursework = 50%			
Re-assessment pattern:	3-hour Written Examination = 100%			
Module coordinator:	Dr D J Dowell			
Module teaching staff:	Dr David Dowell			

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MN4213 Human Resource Management				
SCOTCAT Credits:	20	SCQF level 10	Semester	1
Academic year:	2020-2021			
Availability restrictions:	Not automatically available to General Degree students			
Planned timetable:	To be arranged.			
This module is an introduction to the subject which builds on students existing knowledge of management. It aims to develop participants critical appreciation of the role of HRM in organisations and to promote an understanding of the issues faced by managers in attracting, motivating and retaining employees				
Pre-requisite(s):	Before taking this module you must pass MN2001 and pass MN2002			
Learning and teaching methods of delivery:	Weekly contact: 2 online lectures (x 10 weeks), 1 tutorial (x 4 weeks)			
	Scheduled learning: 24 hours		Guided independent study: 176 hours	
Assessment pattern:	As defined by QAA: Written Examinations = 0%, Practical Examinations = 0%, Coursework = 100%			
	As used by St Andrews: Coursework = 100%			
Re-assessment pattern:	3-hour Written Examination = 100%			
Module coordinator:	Dr S A Chillas			
Module teaching staff:	Dr Shiona Chillas and Dr Juliette Summers			

MN4214 Management of Change				
SCOTCAT Credits:	20	SCQF level 10	Semester	2
Academic year:	2020-2021			
Availability restrictions:	Not automatically available to General Degree students			
Planned timetable:	To be arranged.			
This module examines the process of change and how this process might be managed. Various models for bringing about planned change are analysed and their strengths and weaknesses highlighted. The issues of team building, participation and resistance to change will be addressed. Case studies enable the links between theory and practice to be made; these cases will focus on managing technical change, introducing cultural change and improving the quality of goods and services.				
Pre-requisite(s):	Before taking this module you must pass MN2002			
Learning and teaching methods of delivery:	Weekly contact: 2 lectures (x 11 weeks) and 1 tutorial (x 4 weeks), and 2 optional consultative hours (x 11 weeks)			
	Scheduled learning: 26 hours		Guided independent study: 174 hours	
Assessment pattern:	As defined by QAA: Written Examinations = 0%, Practical Examinations = 0%, Coursework = 100%			
	As used by St Andrews: Coursework = 100%			
Re-assessment pattern:	3-hour Written Examination = 100%			
Module coordinator:	Professor K M Orr			
Module teaching staff:	Professor Kirstie Ball			

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MN4223 International Banking				
SCOTCAT Credits:	20	SCQF level 10	Semester	2
Academic year:	2020-2021			
Availability restrictions:	Not automatically available to General Degree students			
Planned timetable:	11.00 am - 1.00 pm Fri			
<p>International banks operate on a cross-border basis. They buy and sell foreign exchange, diversify international risks and advance credit for trade and investment projects. Typically international banks are large domestic commercial banks, which often operate in Euro markets and offshore centres. This module covers two main areas. In the first part students will examine the characteristics of international banking and the markets and activities in which international banks operate. In the second part, the module is concerned with the regulation of international banking. The role of institutions such as the World Bank and IMF, and the causes and effects of international banking crises are featured. This module aims to give students a good grounding in the theory and practice of modern international banking and an appreciation of the related policy issues involved.</p>				
Pre-requisite(s):	Before taking this module you must pass MN2001 and pass MN2002			
Learning and teaching methods of delivery:	Weekly contact: 2 lectures (x 11 weeks) and 1 tutorial (x 4 weeks), and 2 optional consultative hours (x 11 weeks)			
	Scheduled learning: 26 hours		Guided independent study: 174 hours	
Assessment pattern:	As defined by QAA: Written Examinations = 70%, Practical Examinations = 0%, Coursework = 30%			
	As used by St Andrews: 2-hour Written Examination = 70%, Coursework = 30%			
Re-assessment pattern:	3-hour Written Examination = 100%			
Module coordinator:	Professor J O S Wilson			
Module teaching staff:	Professor John Wilson			

MN4227 Corporate Social Responsibility, Accountability and Reporting				
SCOTCAT Credits:	20	SCQF level 10	Semester	1
Academic year:	2020-2021			
Availability restrictions:	Not automatically available to General Degree students			
Planned timetable:	To be arranged.			
<p>This module provides an introduction to and analysis of corporate social responsibility and sustainability, the meaning, tensions and conflicts that social responsibility entails and the role that accountability can play in the discharge of responsibility in a democracy. The module will examine the theory and practice of social, environmental and sustainability reporting as a manifestation of social and environmental accountability and explore and assess current experiences with that reporting. The module will examine the practical and political constraints on the development of substantive social, environmental and sustainability reporting and explore different ways in which the discharge of social accountability might be achieved.</p>				
Pre-requisite(s):	Before taking this module you must (pass MN2001 and pass MN2002) or pass SD2002			
Learning and teaching methods of delivery:	Weekly contact: 2 lectures (x 10 weeks) and 1 tutorial (x 6 weeks), and 2 optional consultative hours (x 10 weeks)			
	Scheduled learning: 30 hours		Guided independent study: 170 hours	
Assessment pattern:	As defined by QAA: Written Examinations = 0%, Practical Examinations = 0%, Coursework = 100%			
	As used by St Andrews: Coursework = 100%			
Re-assessment pattern:	An alternative project of up to 3,000 words = 100%			
Module coordinator:	Professor L A Stevenson			
Module teaching staff:	Professor Lorna Stevenson and Professor John Ferguson			

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MN4238 Sustainable Development and Management				
SCOTCAT Credits:	20	SCQF level 10	Semester	2
Academic year:	2020-2021			
Availability restrictions:	Not automatically available to General Degree students			
Planned timetable:	To be arranged.			
<p>This module examines the origin of the concept of sustainable development in public policy discourses with particular focus on the implications this concept has for the operation of business organisations. The module will examine the difficulties of applying notions of sustainable development to single organisations as well as the challenges which conventional economic systems present to sustainable development. The module will examine the theory and practice of managing for sustainable development, drawing on examples which are found in business. In addition, selected topics in managing for sustainable development will be examined.</p>				
Pre-requisite(s):	Before taking this module you must (pass MN2001 and pass MN2002) or pass SD2002			
Learning and teaching methods of delivery:	Weekly contact: 2 lectures (x 10 weeks) and 1 tutorial (x 9 weeks), and 2 optional consultative hours (x 10 weeks)			
	Scheduled learning: 29 hours		Guided independent study: 171 hours	
Assessment pattern:	As defined by QAA: Written Examinations = 0%, Practical Examinations = 0%, Coursework = 100%			
	As used by St Andrews: Coursework = 100%			
Re-assessment pattern:	3-hour Written Examination = 100%			
Module coordinator:	Dr S L Russell			
Module teaching staff:	Dr Shona Russell			

MN4242 Advertising and Marketing Communications				
SCOTCAT Credits:	20	SCQF level 10	Semester	1
Academic year:	2020-2021			
Availability restrictions:	Not automatically available to General Degree students			
Planned timetable:	To be arranged.			
<p>Advertising has an established presence in developed economies and is a key aspect of companies' marketing communications programmes. The module will extend your knowledge of this key marketing function by developing your understanding of advertising as an element in the integrated marketing communications mix and how the advertising process is practiced and managed.</p>				
Pre-requisite(s):	Before taking this module you must pass MN2001 and pass MN2002			
Learning and teaching methods of delivery:	Weekly contact: 2 lectures (x 10 weeks) and 1 tutorial (x 9 weeks), and 2 optional consultative hours (x 10 weeks)			
	Scheduled learning: 29 hours		Guided independent study: 171 hours	
Assessment pattern:	As defined by QAA: Written Examinations = 0%, Practical Examinations = 0%, Coursework = 100%			
	As used by St Andrews: Coursework = 100%			
Re-assessment pattern:	An alternative project of up to 3,000 words = 100%			
Module coordinator:	Mr W Barlow			
Module teaching staff:	Mr William Barlow			

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MN4244 Behavioural Decision Making				
SCOTCAT Credits:	20	SCQF level 10	Semester	1
Academic year:	2020-2021			
Availability restrictions:	Not automatically available to General Degree students			
Planned timetable:	To be arranged.			
<p>The aim of this module is to provide a critical examination of the rationality of choice and the nature of human judgement. The module explores factors that affect decision making in individual and organisational contexts, and introduces key concepts from decision making research. It draws upon material from a wide range of disciplines that include social/cognitive psychology, organisational behaviour and management. We examine the problem of determining 'better judgement', rationality and its limits, in a range of contexts, and explore the nature and effectiveness of intuitive inclinations. Students will be equipped to examine how the characteristics of the decision maker and the immediate environment can help or hinder judgements and decisions, and to develop an informed understanding of the ability of individuals and teams to make effective decisions.</p>				
Pre-requisite(s):	Before taking this module you must pass MN2002			
Learning and teaching methods of delivery:	Weekly contact: 2 online lectures (x 10 weeks) and 1 online tutorial (x 10 weeks)			
	Scheduled learning: 30 hours		Guided independent study: 170 hours	
Assessment pattern:	As defined by QAA: Written Examinations = 0%, Practical Examinations = 0%, Coursework = 100%			
	As used by St Andrews: Coursework = 100%			
Re-assessment pattern:	Coursework = 100%			
Module coordinator:	Dr C Akinci			
Module teaching staff:	Dr Cinla Akinci			

MN4245 Leadership Development				
SCOTCAT Credits:	20	SCQF level 10	Semester	1
Academic year:	2020-2021			
Availability restrictions:	Available only to students on the Second Year of the Honours Programme.			
Planned timetable:	To be arranged.			
<p>Drawing on current academic debates, examples of leadership challenges from practice and students' own experiences this module examines how leaders can be developed (by themselves and others) to address evolving strategic contexts and emerging patterns of organisation in the private, public and third sector. Focussing not just on the being and doing of leadership, but also on the becoming the module aims to: - develop students' critical understanding of current leadership theory and practice; - provide opportunities for students to construct and interpret leadership development experiences; - support students in developing their effectiveness in a variety of leadership contexts where they may or may not have formal authority.</p>				
Pre-requisite(s):	Before taking this module you must pass MN3102			
Learning and teaching methods of delivery:	Weekly contact: 2 online lectures (x 10 weeks); 1 in-person tutorial (x 5 weeks); 2 online tutorials (x 5 weeks)			
	Scheduled learning: 34 hours		Guided independent study: 166 hours	
Assessment pattern:	As defined by QAA: Written Examinations = 0%, Practical Examinations = 0%, Coursework = 100%			
	As used by St Andrews: Coursework = 100%			
Re-assessment pattern:	Coursework = 100%			
Module coordinator:	Dr S D Romenska			
Module teaching staff:	Dr Sandra Romenska and Dr Fergus Neville			

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MN4263 Entrepreneurship and Small Business Development				
SCOTCAT Credits:	20	SCQF level 10	Semester	1
Academic year:	2020-2021			
Availability restrictions:	Not automatically available to General Degree students			
Planned timetable:	To be arranged.			
Enterprise lies at the heart of economic growth and development. The aim of this unit is to develop students' awareness of the various debates concerning the nature of Entrepreneurship in the society and in the economy. It will also enable students to make use of the various concepts of entrepreneurship in understanding the small business development process, and provide an insight into how those going through this process may be supported and assisted.				
Pre-requisite(s):	Before taking this module you must pass MN2001 and pass MN2002			
Learning and teaching methods of delivery:	Weekly contact: 3 lectures (x 9 weeks) and a further 5 hours of tutor contact, and 2 optional consultative hours (x 10 weeks)			
	Scheduled learning: 32 hours		Guided independent study: 168 hours	
Assessment pattern:	As defined by QAA: Written Examinations = 0%, Practical Examinations = 0%, Coursework = 100%			
	As used by St Andrews: Coursework = 100%			
Re-assessment pattern:	An alternative project of up to 3,000 words = 100%			
Module coordinator:	Mr C J Lovatt			
Module teaching staff:	Mr Charles Lovatt			

MN4268 Equality and Diversity in Organisations				
SCOTCAT Credits:	20	SCQF level 10	Semester	2
Academic year:	2020-2021			
Availability restrictions:	Not automatically available to General Degree students			
Planned timetable:	To be arranged.			
This module explores Equality and Diversity issues in the context of a range of organisations. We will first develop a clear understanding of the legal framework within which Equality and Diversity issues exist in the UK and the range of E and D issues we will explore including those related to gender, age, disability, and ethnicity. We will explore the individual and group processes which frame the utilisation of stereotypes within organisations and how such devices can produce bias, prejudice and discrimination. We will then examine the relationship between Equality and Diversity issues and organisational culture and sub-culture, organisational success and failure, individual and group performance, and finally, we will explore mechanisms for addressing and managing Equality and Diversity challenges. Students will achieve a comprehensive and deep understanding of Equality and Diversity issues, challenges and initiatives by the end of the module. A range of theoretically-focused and empirically-focused academic reading will frame students' developing understanding of the key issues explored. Moreover, materials will be used throughout to concretise and contextualise students' understanding of the issue explored. These include developed scenarios, case studies, film clips and extended film viewings.				
Learning and teaching methods of delivery:	Weekly contact: 2 lectures (x 10 weeks) 1-hour seminars (x 10 weeks), and 4 optional consultative hours (x 12 weeks)			
	Scheduled learning: 30 hours		Guided independent study: 170 hours	
Assessment pattern:	As defined by QAA: Written Examinations = 0%, Practical Examinations = 0%, Coursework = 100%			
	As used by St Andrews: Coursework = 100%			
Re-assessment pattern:	An alternative project of up to 3,000 words = 100%			
Module teaching staff:	Dr Boyka Bratanova			

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MN4301 Management Project				
SCOTCAT Credits:	20	SCQF level 10	Semester	Both
Academic year:	2020-2021			
Availability restrictions:	Not automatically available to General Degree students			
Planned timetable:	To be arranged.			
<p>Students are required to complete the Management Research Project closely based upon the research proposal submitted in MN3202. The module can be taken in either the first or second semester of the Senior Honours year. The completed work is expected to be 6000 - 8000 words in length. It may involve fieldwork or desk-based research, or a combination of both. It should have a strong conceptual or theoretical component. It may be of a problem solving nature. Time management and the ability to work to deadlines will be integral to the assessment. The assessed work will be scored for clarity, focus, purpose, rationale and attention to detail. (Guidelines for printing and binding dissertations can be found at: http://www.st-andrews.ac.uk/printanddesign/dissertation/)</p>				
Pre-requisite(s):	Before taking this module you must pass MN3201 and pass MN3202			
Anti-requisite(s)	You cannot take this module if you take MN4209			
Learning and teaching methods of delivery:	Weekly contact: At least 8 hours of supervisory meetings over the semester			
	Scheduled learning: 8 hours		Guided independent study: 192 hours	
Assessment pattern:	As defined by QAA: Written Examinations = 0%, Practical Examinations = 0%, Coursework = 100%			
	As used by St Andrews: Project report / dissertation = 100%			
Re-assessment pattern:	An alternative project of up to 3,000 words = 100%			
Module coordinator:	Dr V L Ward			
Module teaching staff:	Dr Vicky Ward and Supervisory Team			

MN4310 Scenario Thinking				
SCOTCAT Credits:	20	SCQF level 10	Semester	2
Academic year:	2020-2021			
Availability restrictions:	Available only to students in the second year of the Honours Programme.			
Planned timetable:	To be arranged.			
<p>The module aims to provide students with a better understand the complexity of global, national or regional environments through the use of scenarios and to use the scenario process to assist creative strategy development. In addition, the module aims to use the scenario process to integrate a number of important organisational development concepts that help to provide organisations with future vision and adaptability: imagination; action learning; narratives and 'storying'; competencies and dynamic capabilities; reflective strategic consulting; reflexive practices.</p>				
Pre-requisite(s):	Before taking this module you must pass MN2001 and pass MN2002			
Anti-requisite(s)	You cannot take this module if you take MN4225			
Learning and teaching methods of delivery:	Weekly contact: 4 lectures (x 6 weeks) and 2 tutorials (x 6 weeks), and 3 optional consultative hours (x 6 weeks)			
	Scheduled learning: 54 hours		Guided independent study: 146 hours	
Assessment pattern:	As defined by QAA: Written Examinations = 0%, Practical Examinations = 0%, Coursework = 100%			
	As used by St Andrews: Coursework = 100%			
Re-assessment pattern:	Coursework = 100%			
Module coordinator:	Dr A M Brown			
Module teaching staff:	Dr Anna Brown			

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MN4311 Dynamic Strategic Management			
SCOTCAT Credits:	20	SCQF level 10	Semester 2
Academic year:	2020-2021		
Availability restrictions:	Not automatically available to General Degree students		
Planned timetable:	To be arranged.		
<p>The module introduces students to the basic principles of analysing strategic issues in a dynamic setting. It provides an overview of the complexity of strategic management within the context of increasing global competition. It covers the historical antecedents of modern approaches; evaluates rational, incremental, and evolutionary views on strategy formulation; includes corporate industrial analysis and examines analytical approaches such as portfolio models. Strategy formulation and implementation are considered in practice by using a combination of the results of consulting work, guest speakers, and case studies.</p>			
Pre-requisite(s):	Before taking this module you must pass MN2001 and pass MN2002		
Anti-requisite(s)	You cannot take this module if you take MN4203		
Learning and teaching methods of delivery:	Weekly contact: 2 lectures (x 11 weeks) and 1 tutorial (x 4 weeks), and 2 optional consultative hours (x 11 weeks)		
	Scheduled learning: 26 hours	Guided independent study: 174 hours	
Assessment pattern:	As defined by QAA: Written Examinations = 0%, Practical Examinations = 0%, Coursework = 100%		
	As used by St Andrews: Coursework = 100%		
Re-assessment pattern:	3-hour Written Examination = 100%		
Module coordinator:	Dr C C Agar		
Module teaching staff:	Dr Celal Agar		